



Regional Caucus
Texas REALTORS® Shaping Texas Conference
September 17, 2022
Fort Worth Convention Center

AGENDA

I. Welcome and Introductions

Welcome everyone. Introduce the RVPs from the region. (Optional to include audience introductions.)

The purpose of Regional Caucuses are not only to have a two-way discussion on what's happening at Texas REALTORS, but also get your feedback and input happening back home in our region. We'll have some time at the end of the program for some open discussion, so be thinking about anything you want to bring to our attention here. We'll also be joined in a little bit by our Texas REALTORS Leadership Team where you have the chance to provide feedback and ask questions as well.

II. Member Counts

As of Monday, the current Texas REALTORS membership counts are: 153,826 REALTOR members and 161,650 total members. We are about 5.8% above where we were this time last year – so even with a slight shift in the market, we are still seeing that growth.

III. Texas REALTORS® 2023-24 Strategic Plan

One item on the Board of Directors agenda tomorrow is approval of the association's new Strategic Plan for 2023-2024. The Strategic Planning Committee met earlier this year to draft the plan and in June, the Executive Board approved moving it forward to the Board of Directors. The plan was a year in the making and focused on member input with two statewide member surveys, four focus groups and numerous presentations that helped ensure that our new plan would benefit from the context of the current marketplace and identify strategies to ensure that the association remains relevant and valuable to members, policy makers, consumers and other in the industry.

The plan establishes high-level goals and strategies in three key categories:

- Advocate – Ensuring that Texas REALTORS is the premier influencer of public opinion and policy in all areas related to real estate;
- Communicate - Ensuring that we provide information to increase members' success, establish Texas REALTORS® as the trusted source for all real estate information, and communicate the value of the association to members and the public.

- Elevate – Raising the bar on professionalism in the industry and increasing member engagement.

The plan dives into these issues while providing the flexibility for the association and the members guiding the association to be more nimble and dynamic as we continue through a rapidly changing industry.

Again, the board of Directors must approve the draft of the plan and you can find it on [TexasRealEstate.com](https://www.texasrealestate.com) under the About Us tab.

IV. **Budget and assessments**

The Board of directors will also consider continuation of our two Assessments

- The **Issues Mobilization/Political Advocacy Fund** Assessment which is a major contributor to our ability to be effective at the state capitol through political activities, our lobbying efforts, promoting Texas REALTORS as advocates for consumers, engaging the public in our advocacy efforts and much more.
- The **Legal Fund** Assessment supports our Legal Defense Fund which provides assistance in legal cases that could set a precedent in the industry.

Assessments are required to be approved by the Board of Directors every year to provide transparency and accountability.

There is NO DUES INCREASE in the 2023 budget. Therefore, the Board of Directors does not have to formally approve the budget. Nonetheless, David Alan Cox, our Secretary Treasurer will provide an overview of the budget. For your information, the budget is based on a roughly 2% increase in REALTOR members for next year at 156,000.

V. **Continuation of zipForm+ and updated technology**

One item of interest to us all in the budget is the continuation of the zipForm+ benefit. You'll recall that Texas REALTORS picked this benefit back up after NAR discontinued it last year. You'll all be pleased to know also, if you haven't noticed already, earlier this month, zipForm rolled out a major overhaul to both their forms editor product and, even better, completely revamped the digital signature tool – what was once Digital Ink is now the all new Authentisign. It provides a smoother signature creation process and enhances the speed to complete a signing by about 60%. If you haven't yet, go into zipForm and try it out – our top-rated Texas REALTOR member benefit just got better.

VI. **Proposed Bylaws changes**

The board of Directors will also consider a few housekeeping changes to the bylaws.

- The Amendments remove outdated language and incorporate NAR mandatory language for state associations related to membership and dues.
- They update the Bylaws to remove two local boards that either dissolved or merged.

- They are updated to reflect the change of the Nominating Committee to the Credentials Committee and the process for electing officers of Texas REALTORS®.
- The amendments incorporate NAR mandatory language regarding member discipline, the Code of Ethics, and use of the REALTOR® Trademark; and
- Streamline the process for amending the bylaws when amendments are mandated by NAR action.

VII. Regional Meeting Scheduled for 2023

(This is only for regions with a confirmed date, as indicated below (only announce your region's date))

Date	Regions	Location/Host
March 28th	2 & 6	TBD
March 31st	7 & 13	Laredo
April 6th	16	El Paso
April 11th	3, 4 & 12	Collin County
April 14th	5 & 9	Longview
April 21st	11	Corpus
April 27th	1	Amarillo
June 29th	8 & 15	Region 8 hosting

VIII. Political Involvement Council update

Call on PIC member to provide update

IX. TREPAC Update

Call on TREPAC Trustee(s) to provide update

X. Open discussion on regional issues

Time permitting, open the floor for any issues that the group wants to make the RVPs aware of.

XI. Texas REALTORS® Leadership Team Updates

XII. Adjourn