

Calling all committee members! We need your help to encourage more REALTORS® to get involved in the association with our “Count Me In!” campaign!

The objective of this campaign is to have Texas REALTORS® members volunteer to be a part of our committees.

What we are looking for:

- 30-second video testimonial
- You (the REALTOR®) explain the personal and/or professional benefits of serving on a committee
- Short, but sweet presentation that does not get too detailed nor too broad.
- Submitted video testimonials please have a file name of “lastname_firstname” (ex. Fisher_Joe)
- Please submit video testimonial file at the following link: [Count Me In! Testimonial Videos](#)

Need a prompt to get started?

- Why did you join a committee?
- Describe your experience as a member of a committee.
- How has being a part of a committee been beneficial to your career and/or clientele?
- Why should others become volunteer to join a committee?
- What was an unexpected value you gained from joining committee?
- What is something that incoming members should NOT be worried about if interested in joining a committee?

Video Do's and Don'ts:

- *Steady camera filming*
 - o Have someone film the testimonial of the speaker instead of handheld recordings. Allows less chance of shaky videoing that disrupts the video message.
- *Good lighting*
 - o Ensure the area where filming will take place has good lighting where the speaker is not in a dark area or has too much lighting on them to where it can be distracting from the message.
- *Annunciated Speaking*
 - o Make sure the speaker is not talking too fast or slow during their video where the audience is unable to understand the message.
- *Sound Minimizing*
 - o Eliminate external sources of sounds (pets, kids, outdoor noises, echoes, etc.), allows the message from the speaker to be heard clearly.
- *Concise, Informative Points*
 - o The speaker's message should stay on topic on what the committee can do for new members and how it has impacted the speaker themselves.
- *Non-distracting backgrounds*
 - o Ensure the subject is in front of a background that is not distracting nor draws the viewer away from the message.

Please submit videos by April 26, 2024 at the following link: [Count Me In! Testimonial Videos](#)

Contact [Joe Fisher](#) with any questions.