

There's No Education Like Conference Education!

Texas REALTORS® in partnership with local associations is offering a "Best of Conference" education series. On Aug. 14-15, REALTORS® can attend up to six classes covering an array of timely topics and earn 10 hours of CE credit. Contact your local association for class availability.

Courses include:

Is Bigger Better? Texas-sized Issues on Geographic Competency

August 14, 8:30am - 10:30am

Designed to equip real estate professionals with a comprehensive understanding of geographic competence specific to the Texas market.

Instructor: Ginger Unger

We Write You Share: RPR's Easy to Use AI Tools

August 14, 11:00am - 12:00pm

Offers an overview of new RPR AI research tools and how to use them to research market trends, analyze metrics, develop campaigns, social media posts, and much more.

Instructor: Humberto Ramos-Cazares

Kick the Side Gig

August 14, 1:00pm - 3:00pm

Addresses the many different revenue streams available within the real estate industry to encourage agents to become more involved, invested and knowledgeable about real estate in general and promote better representation and higher consumer satisfaction.

Instructor: Tracy Hammons

Invest in Yourself - Building a Personal Portfolio

August 15, 8:30am - 10:30am

Provides real estate professionals with an understanding of how to begin or continue crafting their own lifetime financial picture as they assist others in the buying and selling of real estate.

Instructor: Brent Lancaster

Overcoming Government Loan Program Bias

August 15, 11:00am - 12:00pm

This session will delve into the complexities of government loan programs and the potential biases that may exist within these programs and explore innovative solutions to overcome lending bias through equity-based financing opportunities.

Instructor: Marion Napoleon

Buyer Consultation: No Such Thing as Overcommunication

August 15, 1:00pm - 3:00pm

Provides valuable insights into educating potential buyers regarding the current market conditions and trends, the transaction process and expectations, and value-added services provided by the agent.

Instructor: Rhonda Hamilton