

## **RPR COMMERCIAL FUNDAMENTALS COURSE**

Course Overview: Participants will learn to leverage RPR Commercial to help create efficiencies in their day to day activities. Starting with searching and viewing properties we will then dive into analyzing the surrounding community to ensure a good fit for a business. Next, we will dig into using RPR Commercial for site selection via the attribute-based site selection tool and touch on Valuate to show an investment analysis. Wrapping up with a review of the reports that allow an agent to walk their client through the process.

### **Getting Started – 10 Minutes**

- 1) Overview of Property data sets
- 2) Overview of Community data sets
- 3) Overview of primary tools

### **Search – 15 Minutes**

- 4) Getting started on the home page
- 5) Searching for Properties
- 6) Searching for Comparables
- 7) Searching for New Clients

### **Site Selection Scenario – 25 Minutes**

- 8) Overview of the attribute-based site selection tool
- 9) Property Selection from target areas
- 10) Review of property detail page
- 11) Quick look at Valuate Investment Analysis tool
- 12) Property and Trade area Report Generation

### **Report overviews 5 Minutes**

- 13) Site Selection Report
- 14) Property Detail and Cash Flow statement
- 15) Custom Trade Area Report

### **Questions and Answers – 5 Minutes**